

ABSTRACT

Registration of a communication device with a website is provided via a back end server connected directly to an ISP, and bypassing load balanced front end servers that are providing the computing power to run a website. Also, required data can be retrieved upon a system crash by directly contacting the website via a direct dial-up connection. After an initial contact is made, further communications are performed directly between an ISP and a back end server associated with the website. In this way, resources for meeting user's requests are not compromised when other users wish to register for, or otherwise use, the features of the website.